

POPIA POLICY

Introduction

Demiurgic (Pty) Ltd is committed to protecting the privacy and security of the personal information we collect. This Privacy Policy outlines how we collect, use, disclose, and protect the personal data gathered from individuals/ companies. The information includes names, email addresses, and cellphone numbers, in accordance with the Protection of Personal Information Act (POPIA).

Information We Collect

We collect personal information such as names, email addresses, and cellphone numbers from individuals, companies, and organizations who voluntarily provide this data to us through our advertising campaigns, website forms, or other communication channels. Additionally, we may collect certain information automatically when individuals interact with our website or advertising materials, such as IP addresses and browsing behavior.

Use of Personal Information

We use the personal information we collect for the following purposes:

- To communicate with individuals/companies/organizations about our products, services, and promotions.
- To personalize and optimize the content of our advertising campaigns.
- To analyze trends and preferences to improve our marketing strategies.

Data Security

We implement appropriate technical and organizational measures to protect the personal information we collect against unauthorized access, disclosure, alteration, or destruction. We regularly review and update our security practices to ensure the integrity and confidentiality of the data we process.

Data Sharing and Disclosure

We may share personal information with third-party service providers who assist us in conducting our business operations, such as email marketing platforms and data analytics providers. We require these service providers to adhere to strict confidentiality and data protection standards.

Your Rights

Individuals have the right to access, correct, or delete their personal information held by us. They may also withdraw their consent for the processing of their data at any time. To

exercise these rights or raise concerns about our handling of personal information, individuals can contact us using the contact details provided below.

Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised policy on our website. We encourage individuals to review this Privacy Policy periodically for any updates.

Contact Us

If you have any questions or concerns about our Privacy Policy or our data practices, please contact us at: info@демиургic.co.za

Date of Last Revision: [14 June 2024]

This Privacy Policy is effective as of 14 June 2024